



## Executive Readiness Checklist

### Personal Brand

You know your career related superpowers

You have a personal branding statement

You possess a clear awareness of your impact on others (positive and limiters)

You have a feedback loop to evaluate your impact and personal brand consistency

Your visual image positions you well for executive leadership within your organization

### Business Acumen

You consistently achieve excellent performance metrics

You've mastered the levers and drivers of your unit

You have a mechanism to monitor your results compared to your peers

You possess a master's degree like understanding your organization's operations

You have a great understanding of how other departments contribute to the organizational results

### Master Communicator

You possess a documented ability to command a room (voice and body language)

You possess an executive level vocabulary

You are great at presenting ideas in various settings

You possess a keen awareness of your communication limiters (e.g. filler words, rambling, stammering, or circuitous dialog)

You have a system to eliminate or reduce the impact of communication limiters

*Give yourself 1 point for each item you checked. Add up all your points. If you have greater than 12, congratulations, you clearly have the "IT" factor. If you scored between 7 and 11, you are clearly a diamond in the rough. Finally, if you scored less than 7, be encouraged, now you know the areas to focus your energy. For a more comprehensive look at your executive readiness and free debrief, please schedule using this [link](#).*